

## Dogs Matter Privacy Notice



Any personal data will be collected by Dogs Matter Ltd.

The personal data collected by Dogs Matter Ltd. will include the following types of data:

- Names
- Contact details (addresses, e-mail address, telephone numbers)
- Dietary requirements
- Photos of you and your dog

The personal data collected by Dogs Matter Ltd. will be used for the following purposes:

- ensuring that we provide an appropriate and adequate service to our customers
- ensuring that catering will be appropriate for all customers.
- contacting customers in order to inform them about cancellations or changes with regards to the purchased service
- photos will be used on Dogs Matter Ltd.'s website and social media platforms as well as printed materials.

Our legal basis for processing the personal data is:

- legitimate interests

Any legitimate interests pursued by us, or third parties we use, are as follows:

- ability to contact customers about the service they purchased.
- ensuring that customers are accessing appropriate services.
- Informing past customers of upcoming courses or events that might be of interest to them based on services they have previously purchased from us.

The data might be shared with third parties, where appropriate. Third parties include:

- guest instructors who are providing a service on behalf of Dogs Matter Ltd.

Data will be stored for up to 12 months after the purchased service. Any customer has the right to request a copy of the information we hold about them. They also have the right to request that we erase their personal data from our records.

If you would like to request a copy of the information we hold about you, make a request to erase your data or raise a complaint, please contact [info@dogsmatter.co.uk](mailto:info@dogsmatter.co.uk)

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