



# ***Into the Future***

AAPC of Kansas City 2018 Conference

Dear Colleagues:

The **Kansas City Chapter of AAPC**, with a membership of over 1000 healthcare professionals, invites you to be part of our upcoming **Education Conference** to be held **August 10, 2018** at Stoney Creek Hotel and Conference Center in Independence, Missouri.

The typical attendees include: medical coders from all settings including physician offices, hospitals, ambulatory surgery centers, government entities such as the VA, and remote companies. Also in attendance are healthcare consultants, payer representatives, managers, other administrative staff, physicians, and students.

This year's conference will focus on the future of healthcare, trends, and the struggles facing coders in the coming years. Speakers such as healthcare attorneys Michael Miscoe and Stacy Harper will discuss future trends and laws that are pertinent to the evolving world of healthcare. Linda Duckworth, a well-known Kansas City coding educator will discuss the evolving role of a coder. More speakers will be announced in the coming months.

With an average attendance greater than 300, your sponsorship of and attendance at this event will put your face and name in front of our members and guests and offers you the opportunity to support the educational mission of AAPC of KC.

For those members unable to attend, we will also be sure to thank you by name and company in chapter communications so they know who our supporters are.

# Sponsorship

## Gold

Business Partners can display products and services with a six- foot table. The fee for the display table is \$500 and includes two representatives who will receive meals and attendance to the educational sessions. You will also receive recognition on the slide presentation as well as the printed material. If you wish to have more than two people at the booth, there will be a \$75.00 registration fee for each additional person. If you require an additional six-foot table, the extra cost is \$100.

## Silver

Would you like to attend our conference, but not have a table? For the silver level, you will receive attendance to our conference, including all meals, and be listed as a sponsor on our slides and paper materials. You may also leave items on our shared table with information about your organization. This level of sponsorship is a contribution of \$300.

## Bronze

For those wanting to be recognized as a sponsor, but unable to attend, please consider a bronze level sponsorship. You will be recognized, and a shared table for these sponsors will be available to display materials at your request. This level of sponsorship is a contribution of \$200.

There are other opportunities to participate, including sponsorship of attendee bags, notepads, pens, etc. for the attendees, or donations of goods and services to be used as door prizes the day of the event. Please let us know if you'd like to contribute in one of these ways.

**Registration will open April 1<sup>st</sup>. To register please complete the registration form with all the information and email to Stephany Kelow at the email below. You may remit payment via our website at [www.aapckc.com](http://www.aapckc.com) Go to the calendar; scroll to August, select the date and register. This will take you to the page to pay online.**

**Paper sponsorship applications and payment by check may be remitted to AAPC of KC  
Attn: Conference Committee: P.O. Box 12431, North Kansas City, Missouri 64116**

Conference day will start with registration at 6:30 A.M. and includes breakfast with the business partners. The conference presentations will begin at 8:00 A.M. There are two scheduled 30 minute breaks, one 15- minute break, and lunch with business partners during the day. The conference will end at 5:00 P.M.

Please feel free to contact us with questions:

Respectfully,  
Stephany Kelow  
[stephanykelow@gmail.com](mailto:stephanykelow@gmail.com)

## AAPC KC Important Dates

### **April 1<sup>st</sup>- Online Registration Opens**

**July 1st, 2018-** Exhibitor form and fees due.

**July 1st, 2018-** Company names and logo are due to guarantee placement in final conference materials.

**July 21, 2018** – Donations of goods and services to be used as door prizes

**July 21, 2018** – Donations of conference bags, pens, notepads, and business cards

**August 10, 2018** - 6:00 A.M. - Set-up

**August 10, 2018-** 7:00 A.M. – Attendee Check-in/ Registration

**August 10, 2018** 7:00A.M. – 8:00 A.M. – Attendee breakfast with business partners

**August 10, 2018** – 4:30 P.M. Tear down

AAPC of Kansas City Annual Conference  
Friday, August 10, 2018  
**REGISTRATION FORM**

I would like to help sponsor the 2018 AAPC-KC Education Conference, August 10, 2018, at the following level:

**GOLD:**

\_\_\_\_\_ \$500 - Exhibit at the 2018 AAPC-KC Education Conference with one 6-foot table, registrations and meals for two.

Names of exhibitor(s) and credential, if applicable:

\_\_\_\_\_

\_\_\_\_\_ Additional table \$100

\_\_\_\_\_ Additional exhibitors/attendees \$75 each

*Please contact the hotel if you need information on Wi-Fi or additional items. There may be an additional charge.*

**SILVER:**

\_\_\_\_\_ \$300 - I will attend the conference as an attendee, meals included, but will not have a table. I will still be recognized as a Silver Sponsor.

**BRONZE:**

\_\_\_\_\_ \$200 - I am unable to attend the conference, but would still like to support at the Bronze level

***Other/Additional Opportunities:***

I would like to participate by sponsoring the following item(s):

\_\_\_\_\_ Attendee bags

\_\_\_\_\_ Gift Card(s)

\_\_\_\_\_ Books (Free or highly discounted) (Please specify title(s) and number)

\_\_\_\_\_ Door prize to give away at conference. (Please specify number and type of door prize)

\_\_\_\_\_ Other (Please specify type and number)

Remittance may be made either electronically, or by paper (see letter).

Name \_\_\_\_\_

Organization \_\_\_\_\_

Contact Name \_\_\_\_\_

Contact E-mail \_\_\_\_\_ Contact Phone \_\_\_\_\_

Please send this completed form to:

Stephany Kelow

[stephanykelow@gmail.com](mailto:stephanykelow@gmail.com)

AAPC of KC Conference Board