

Fraud Basics and Beyond

Agenda & Speakers

9.30 - 10.00 Registration

10.00 - 10.45 - Rasha Kassem, Senior lecturer at Aston University

Designing Controls with Behaviour in Mind: Addressing Insider Fraud Across Organisations

Overview: Insider fraud remains a persistent challenge across sectors, yet organisational controls are often designed with limited attention to human behaviour. This presentation explores how behavioural factors interact with formal control systems to enable insider fraud to occur and remain undetected. Drawing on recent research, it highlights the limitations of purely procedural approaches and demonstrates how psychological drivers, organisational norms, and control design can unintentionally create fraud risks. The presentation concludes by outlining how behaviour-informed control design can strengthen fraud prevention, improve detection, and enhance organisational resilience across a wide range of organisational contexts.

10.45-11.30 - Arun Chauhan, Director & Founder of Tenet

The Litigation Advantage: The response playbook when fraud is discovered

Overview: A session on the how the law works in practice when fraud is suspected, looking on what claims can you bring, what do you need to prove a claim, civil court procedure and powers to support investigations such as freezing injunctions and disclosure orders. A run through of some case examples where these tools helped recovery of losses

11.30-12.15 - Allan Maund, Group Insurance and Financial Crime Manager, Bromford

Directing an Effective Investigation

Overview: This session covers how to define and control the scope of an investigation, develop and maintain a robust investigation plan, and navigate common challenges that arise along the way. It also explores managing pressure, stakeholders, and expectations while keeping the investigation focused, proportionate, and defensible.

12.15-1.30 - Networking Lunch

Speaker Profiles



Dr. Rasha Kassem is a senior academic with over 19 years of experience in UK Higher Education, specialising in counter-fraud against organisations and individuals. Her research focuses on fraud in the private, public, and voluntary sectors, examining its impacts, methods, enabling factors, and effective counter-strategies. With over thirty publications on fraud, Dr. Kassem makes significant contributions to academic and practical discussions in the field.

As a Certified Fraud Examiner and consultant in insider fraud at CIFAS, she applies her expertise to real-world challenges. Dr. Kassem is also a member of the ACFE Advisory Council in the US and the cross-sector advisory group for the counter-fraud profession within the UK Cabinet Office.

Throughout her career, she has chaired and spoken at various fraud conferences, sharing insights and fostering discussions among peers. She regularly collaborates with counter-fraud professionals and policymakers, engaging with stakeholders such as the UK Parliament, UK Government, the UK Department for Education, auditors, law enforcement, the Charity Finance Group, and the Fraud Advisory Panel.



Arun Chauhan is an experienced lawyer and founder of Tenet. He specialises in advice on investigations, disputes and compliance issues arising from wrongdoing caused by fraud and financial crime. He founded Tenet in 2016, having been a Partner and heading up a commercial fraud team at a top 20 national law firm.

Since starting Tenet, Arun has been an expert contributor on a range of fraud and financial crime issues in the media, working with the BBC since 2016 and through media outlets including Sky News and LBC Radio.

He is regularly quoted in the press, provided evidence to a House of Lords Committee on the impact of fraud and is a regular conference speaker / trainer. He is Trustee Director for the Fraud Advisory Panel and won Transformational Leader in the 2023 Business Desk Awards for his approach to managing Tenet with a focus on people, purpose and the firm's delivery of work.



Allan Maund has worked across multiple sectors in various financial crime roles for 31 years. Since 2021 he has led the financial crime function at Bromford Flagship Ltd who are the 5th largest Housing Association, with 123,000 properties and 5,000 colleagues.

Allan believes that the key to an effective financial crime framework lies in collaboration, information sharing and utilising good quality data. Under his guidance, Bromford Flagship Ltd has strengthened its defence against financial crime through enhanced data analysis and working closely across the business and with third parties.

Beyond his technical expertise,

Allan is known for his approachable and supportive demeanour. He regularly engages with colleagues and industry peers, sharing insights and best practices to foster a culture of vigilance and integrity.